



## 2018 SCHEDULE OF EVENTS

### Friday, September 21, 2018

- 8:30am – 4:30pm** Registration
- 9:30am – 11:30am** 2018 Cross Canada Road Show and Breakfast  
**Location:** International Centre, Aviation C
- 9:30am** Ribbon Cutting and Show Opens
- 10:45am** Beat the Prez Hockey Shoot-out: Meet the Presidents!  
**Location:** International Centre, The HUB
- 11:00am** Attendee Cash Draw  
**Location:** International Centre, The HUB
- 12:30pm** Documentary Screening: The Signmakers of Montreal (Les Enseignistes de Montréal)  
**Location:** International Centre, Aviation C
- 12:45pm** Attendee Cash Draw  
**Location:** International Centre, The HUB
- 1:00pm – 1:15pm** Exhibitor Demonstration: Mimaki USA Inc.  
*Mimaki - We Are Wide Format*  
**Location:** International Centre, Booth 115
- 2:00pm** Beat the Pro Wrap Competition  
**Location:** International Centre, Wrap Feature Area
- 2:30pm – 2:45pm** Exhibitor Demonstration: MultiCam Canada  
*CNC Automation for Your Sign Shop*  
**Location:** International Centre, Booth 315
- 3:15pm** Attendee Cash Draw  
**Location:** International Centre, The HUB
- 3:30pm – 3:45pm** Exhibitor Demonstration: COBAL™ Graphics Distribution  
*COBALT presents: 3M Walls, Windows 'N Floors*  
**Location:** International Centre, Booth 632
- 4:00pm** Beat the Pro Wrap Competition  
**Location:** International Centre, Wrap Feature Area
- 4:30pm – 6:30pm** Young Professionals Networking Reception  
**Location:** Sheraton Toronto Airport Hotel and Conference Centre, Olio Lounge  
(Open to Sign Association members only; pre-registration is required)
- 5:00pm** Show Closes
- 6:00pm - 12:00am** Best of Canada's Sign Industry Awards Ceremony (formerly known as the Friday Night Event and Awards Ceremony)  
**Location:** Sheraton Toronto Airport Hotel & Conference Centre, Muskoka Ballroom

### Saturday, September 22, 2018

- 9:30am – 3:30pm** Registration
- 10:00am** Show Opens
- 10:00am – 2:00pm** Car Exhibition: Wrapped Vehicles on Display
- 10:45am** Beat the Prez Hockey Shoot-out: Meet the Presidents!  
**Location:** International Centre, The HUB
- 11:00am** Attendee Cash Draw  
**Location:** International Centre, The HUB
- 11:30am** Beat the Pro Wrap Competition  
**Location:** International Centre, Wrap Feature Area
- 12:30pm** Documentary Screening: The Signmakers of Montreal (Les Enseignistes de Montréal)  
**Location:** International Centre, Aviation C
- 12:45pm** Attendee Cash Draw  
**Location:** International Centre, The HUB
- 2:00pm** Beat the Pro Wrap Competition  
**Location:** International Centre, Wrap Feature Area
- 3:00pm** Exhibitor Award Announcements  
**Location:** International Centre, The HUB
- 3:15pm** Attendee Cash Draw  
**Location:** International Centre, The HUB
- 4:00pm** Show Closes