

## Sponsorship Opportunities

<b>Friday Night Meet &amp; Greet (2 Opportunities available)</b>	<b>Logo Recognition</b> <ul style="list-style-type: none"> <li>• Banner stand at Meet &amp; Greet</li> <li>• Signage at show entrance</li> <li>• In all event marketing materials</li> <li>• BC Sign Association website - Logo</li> <li>• Verbal recognition during Meet &amp; Greet</li> <li>• 10 Complimentary all access seminar passes</li> </ul>	<b>\$1,000</b>
<b>Tote Bag Sponsor (Exclusive)</b>	<b>Logo Recognition</b> <ul style="list-style-type: none"> <li>• Signage at show entrance</li> <li>• In all event marketing materials</li> <li>• BC Sign Association website - Logo</li> <li>• 5 Complimentary all access seminar passes</li> </ul> <p>Sponsor required to supply approximately 750 Tote bags</p>	<b>\$750 plus printed bags</b>
<b>Lanyard Sponsor (Exclusive)</b>	<b>Logo Recognition</b> <ul style="list-style-type: none"> <li>• Signage at show entrance</li> <li>• In all event marketing materials</li> <li>• BC Sign Association website - Logo</li> <li>• 5 Complimentary all access seminar passes</li> </ul> <p>Sponsor required to supply approximately 750 Lanyards</p>	<b>\$750 plus printed lanyard</b>
<b>Seminar Sponsor (4 Opportunities available)</b>	<b>Logo Recognition</b> <ul style="list-style-type: none"> <li>• Signage at show entrance</li> <li>• Banner stand at Seminar entrance</li> <li>• In all event marketing materials</li> <li>• BC Sign Association website - Logo</li> <li>• 5 Complimentary all access seminar passes</li> </ul>	<b>\$500</b>

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<p><b>Floor Graphics (3 Opportunities available)</b></p>	<p><b>Logo Recognition</b></p> <ul style="list-style-type: none"> <li>• Signage at show entrance</li> <li>• In all event marketing materials</li> <li>• BC Sign Association website - Logo</li> <li>• 5 Complimentary all access seminar passes</li> </ul> <p>Sponsor required to supply one floor graphics – 3' x 3' max Located by the front registration desk, at the entrance inside the hall and in the hallway leading to the additional exhibition space.</p> <p>Sponsor will be responsible for install and removal of Floor Graphics</p>	<p><b>\$500</b></p>
<p><b>Show Guide (Exclusive)</b></p>	<p><b>Logo Recognition</b></p> <ul style="list-style-type: none"> <li>• Signage at show entrance</li> <li>• In all event marketing materials</li> <li>• BC Sign Association website - Logo</li> <li>• 5 Complimentary all access seminar passes</li> </ul> <p>Sponsor to design* and printing of BC Graphics Show Guide</p>	<p><b>In Kind</b></p>
<p><b>Signage Printing &amp; Design (Multiple opportunities available)</b></p>	<p><b>Logo Recognition</b></p> <ul style="list-style-type: none"> <li>• Signage at show entrance</li> <li>• In all event marketing materials</li> <li>• BC Sign Association website - Logo</li> </ul> <p>Sponsor to design* and printing of BC Graphics Show Guide</p>	<p><b>In Kind</b></p>

\* All graphics and signage that are part of the sponsorship must have final approval by the Show Management. The sponsors as required will provide materials and / or apply and disassemble the graphics according to the schedule determined by the Show Management. Show Management also reserves the right to determine the location of all graphics.

