BCSIGN 2018

# **SIGN & GRAPHICS SHOW**

B.C.'s Premier Graphics and Networking Show

#### **Sponsorship Opportunities**

Friday Night Meet & Greet (2 Opportunities available)	<ul> <li>Logo Recognition</li> <li>Banner stand at Meet &amp; Greet</li> <li>Signage at show entrance</li> <li>In all event marketing materials</li> <li>BC Sign Association website - Logo</li> <li>Verbal recognition during Meet &amp; Greet</li> <li>10 Complimentary all access seminar passes</li> </ul>	\$1,000
Tote Bag Sponsor (Exclusive)	<ul> <li>Logo Recognition <ul> <li>Signage at show entrance</li> <li>In all event marketing materials</li> <li>BC Sign Association website - Logo</li> <li>5 Complimentary all access seminar passes</li> </ul> </li> <li>Sponsor required to supply approximately 750 Tote bags</li> </ul>	\$750 plus printed bags
Lanyard Sponsor (Exclusive)	<ul> <li>Logo Recognition</li> <li>Signage at show entrance</li> <li>In all event marketing materials</li> <li>BC Sign Association website - Logo</li> <li>5 Complimentary all access seminar passes</li> </ul> Sponsor required to supply approximately 750 Lanyards	\$750 plus printed lanyard
Seminar Sponsor (4 Opportunities available)	<ul> <li>Logo Recognition</li> <li>Signage at show entrance</li> <li>Banner stand at Seminar entrance</li> <li>In all event marketing materials</li> <li>BC Sign Association website - Logo</li> <li>5 Complimentary all access seminar passes</li> </ul>	\$500



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#### **Sponsorship Opportunities**

Floor Graphics	Logo Recognition	\$500
(3 Opportunities available)	Signage at show entrance	
	<ul> <li>In all event marketing materials</li> </ul>	
	BC Sign Association website - Logo	
	5 Complimentary all access seminar passes	
	Sponsor required to supply one floor graphics – 3' x 3' max	
	Located by the front registration desk, at the entrance	
	inside the hall and in the hallway leading to the	
	additional exhibition space.	
	Sponsor will be responsible for install and removal of Floor Graphics	
Show Guide	Logo Recognition	In Kind
(Exclusive)	Signage at show entrance	
	In all event marketing materials	
	BC Sign Association website - Logo	
	5 Complimentary all access seminar passes	
	Sponsor to design* and printing of BC Graphics Show Guide	
Signage Printing & Design	Logo Recognition	In Kind
(Multiple opportunities	Signage at show entrance	
available)	<ul> <li>In all event marketing materials</li> </ul>	
	BC Sign Association website - Logo	
	Sponsor to design* and printing of BC Graphics Show Guide	

\* All graphics and signage that are part of the sponsorship must have final approval by the Show Management. The sponsors as required will provide materials and / or apply and dissemble the graphics according to the schedule determined by the Show Management. Show Management also reserves the right to determine the location of all graphics.



#### B.C.'s Premier Graphics and Networking Show

bcsignasso@gmail.com

## **SIGN & GRAPHICS SHOW**

### **Sponsor Information**

Company:					
Contact Full Name:		Position:			
Mailing Address:					
City:		Prov:	PC:		
Tel:		Fax:			
Email:		Website:			
SPONSORSHIP OPT	IONS				
	Friday Night Event (2 Opportunities)	\$1000			
	Tote Bag Sponsor (Exclusive)	\$750			
	Lanyards (Exclusive)	\$750			
	Seminars (4 Opportunities)	\$500			
	Floor Graphics (3 Opportunities)	\$500			
	Show Guide (In Kind)	In Kind			
. <u></u>	Show Signage (In Kind)	In Kind			
PAYMENT OPTIONS					
□ Cheques enclosed	d (payable to "Sign Association of Canada)				
	☐ MasterCard		American Express		
Credit Card No#:					
Expiry Date:	Cardholder's Name:				
Signature:					
Forward your completed contract with payment by mail (if paying by cheque), fax or email (if paying by credit card).					
Attn: Tina Kendricl BC Sign Association TEL: 587-336-8283 Fax: 780-464-3137 Email:					