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CONSAC-IMAGEMAKERS 09 RECEIVES ACCOLADES FROM EXHIBITORS Business Boomed with Strong Attendance in Light of Economic Downturn

Toronto - The Sign Association of Canada (SAC-ACE) kicked off their 24th annual Consac-Imagemakers Tradeshow and Conference Friday September 25, 2009. The exhibit hall doors at the Toronto Congress Centre located in Toronto, Ontario Canada officially opened at 9:30 am EST, immediately following the Ribbon Cutting ceremony. Mr. Fred Elkins, President of the National Board and Mr. Tom Hrivnak, President of the Ontario Board cut the ribbon and welcomed the crowd of waiting visitors to the show.

Despite a decline in the overall number of exhibitors at this year's show, attendance figures remained strong and remained consistent with 2008 at 1748 visitors attending the two day event. Tough economic conditions not experienced since the great depression were to blame for budget cuts that forced some exhibitors to downsize their space while precluding others from exhibiting altogether.

"It was paramount that we deliver a strong audience to our exhibitors during this global recession" said Sherri Edwards, Director of Sales and Marketing for SAC-ACE. "We know our industry was hit hard these last 12 months so we have to do all we can to deliver qualified buyers to our exhibitors". According to the unprecedented number of compliments received during and after the show from the exhibitors, SAC-ACE did indeed deliver.

"The show was excellent for us and we were pleasantly surprised to get the responses we did. We know for a fact that this show was a springboard for Nippon Carbide to do business in Canada" said George Tamayori on his first year exhibiting. Robert Blyth of Daktronics Canada said "It was by far the best CONSAC show that I have exhibited at in the past 5 years. We found the lead quality for us was the best and highest ever".

The Sign Association of Canada is confident the market will rebound next year for the 25th silver anniversary show. According to the National Office of SAC-ACE, there are some surprises in the works for next year. "There will definitely be a new look and new feel to the show" says Fred Elkins.

About Consac Imagemakers

Consac Imagemakers is the Sign Association of Canada's national tradeshow. This show's roots trace back to 1985 when it launched the very first exposition. Since that time, Consac Imagemakers has grown to be among the top ten largest sign industry tradeshows in North America.

About The Sign Association of Canada

The Sign Association of Canada (SAC-ACE) was founded in 1954 to foster the interests of the sign industry in Ontario. In the mid 1990's a national initiative to unite the existing regional chapters into a national unified association was approved. The national office is centrally located in Toronto, Ontario Canada with 7 regional chapters across the country. SAC-ACE represents all segments of the industry from printers and sign manufacturers to suppliers and installers from within Canada and abroad. This imagemaking industry contributes in excess of 3 billion dollars annually to Canada's gross domestic product.

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