

### Corridor Signing Policy - "What's new for 2010"

	Section	Previous Policy	Revised/New Policy	Amendment or Interpretation
1	Section 8.5 (previously 7.5) - Home Occupation Sign	Two-sided 64 sq/ft total	Two-sided 32 sq/ft total	Interpretation
2	Section 3.2 (previously 2.2) - Application of Permits	"All signs within 400 m..."	"All <b>visible</b> signs within 400 m..."	Interpretation
3	Definitions - "Area of Sign"	The area of a sign shall be the number of square meters of surface including the border and frame.  The area of a sign, consisting of one or more letters, symbols, or other parts, affixed to or mounted upon any building or other approved mounting, (which sign does not have a border or frame), shall be all of the area of the surface lying within the extremities of the sign.	"Area of a sign" means the number of square metres on the surface of a sign including the border and/or frame.  - Where a sign has no border and/or frame, the area will be composed of individually installed letters, numerals or other shapes, excluding spacing.  - Where a sign is supported by a structure secured to the ground and which is not supported by any building or other structure, the sign area will be the number of square metres on the surface of a sign including the border and/or frame.	Interpretation
4	Cover Page	Policy is named "Commercial Signing Policy"	Renamed to "Corridor Signing Policy"	Interpretation
5	Section 8.1 (previously 7.1) - Individual Business	h) A permit shall be required for all location signing which exceeds 32 sq/ft in total area...	A letter of approval will be required for signs between 0.18m <sup>2</sup> and 3m <sup>2</sup> . This will be in accordance to the PTHIA.	Interpretation
6	Definitions and Explanations - Section 2	Located at the back of the policy.	Located in the front of policy and are now in alphabetical order. Also, heading revised to include "Explanations"	Interpretation
7	Location Signing	Policy makes reference to Appendix A & B, however, it does no longer exist.	Removed references to Appendix A & B	Interpretation
8	Section 8.8 (previously 7.7) - Decorative Municipal Displays	Only addresses class 3 ,4 & 5 highways and not consistent with OTM Book 8.	Address this issue for all highways outside ROW, while OTM Book 8 addresses within ROW.	<b>Amendment</b>
9	Section 10.5 (Previously 9.5) - Bush Country Billboards	Requires a waiting list.	Waiting list now optional and at the discretion of the Regional/Area Offices.	Interpretation
10	Section 8.11 (previously 7.8.2) - Method of determining area and height of signs diagrams	Diagrams are dated and do not include current day signs.	New diagrams of channelled letter sign, box sign, ground mounted sign, pylon sign and landscape sign now included.	Interpretation
11	Section 8.4 (previously 7.4), Category D - Signs affixed to building	Sign allocation based on distance from the property and per unit.	Signs affixed to buildings will now be based on the total area of the individual units' exterior elevation visible to the highway. Maximum signing area allowed per unit shall not exceed 20% of exterior elevations.	<b>Amendment</b>
12	Section 8 - Landscape Signing	No policy currently exists.	Landscape signing now permitted for use in location signing (1st party only).	<b>Amendment</b>
13	Section 9.14	Changeable Message Signs not permitted for billboards.	Changeable Message Signs now permitted for billboards outside ROW (NOTE: Bush Country and Community Business Message Boards not permitted).	<b>Amendment</b>
14	Section 7.13 (previously Section 6.13) - Development/Real Estate Construction Signs	No height restrictions.	The height of a sign shall not exceed 8 m (25 ft) in height above the ground.	Interpretation
15	Section 8 (previously Section 7) - Commercial Plaza or Industrial Complex Sign	"The amount of signing allowed on the pylon is based on a double sided sign"	The amount of signing allowed on the pylon is based on a double-sided sign. A one-sided pylon sign can not exceed 50% of the total permitted sign area as noted in Categories A, B and C.	Interpretation
16	Section 8.4 (previously 7.3)	Additional pylon not permitted adjacent to an intersecting road for development under 27,870m <sup>2</sup>	Additional pylon now permitted adjacent to an intersecting road for development under 27,870m <sup>2</sup>	Interpretation
17	Section 8.6 Environmental/Greening Initiatives	No policy currently exists.	Government agencies (including municipalities and conservation authorities) will be permitted a sign to be placed adjacent any highway to identify an environmental and/or greening initiative on the same property on which the sign is located.  A two-sided sign not exceeding 1.22 m by 2.44 m (4 ft. by 8 ft.) will be permitted.  A letter of approval is required with no fee.	<b>Amendment</b>
18	Legal Review of Commercial Signing Policy	Inconsistent policy language compared to PTHIA.	Align policy in accordance to PTHIA. Minor changes throughout the policy.	Interpretation